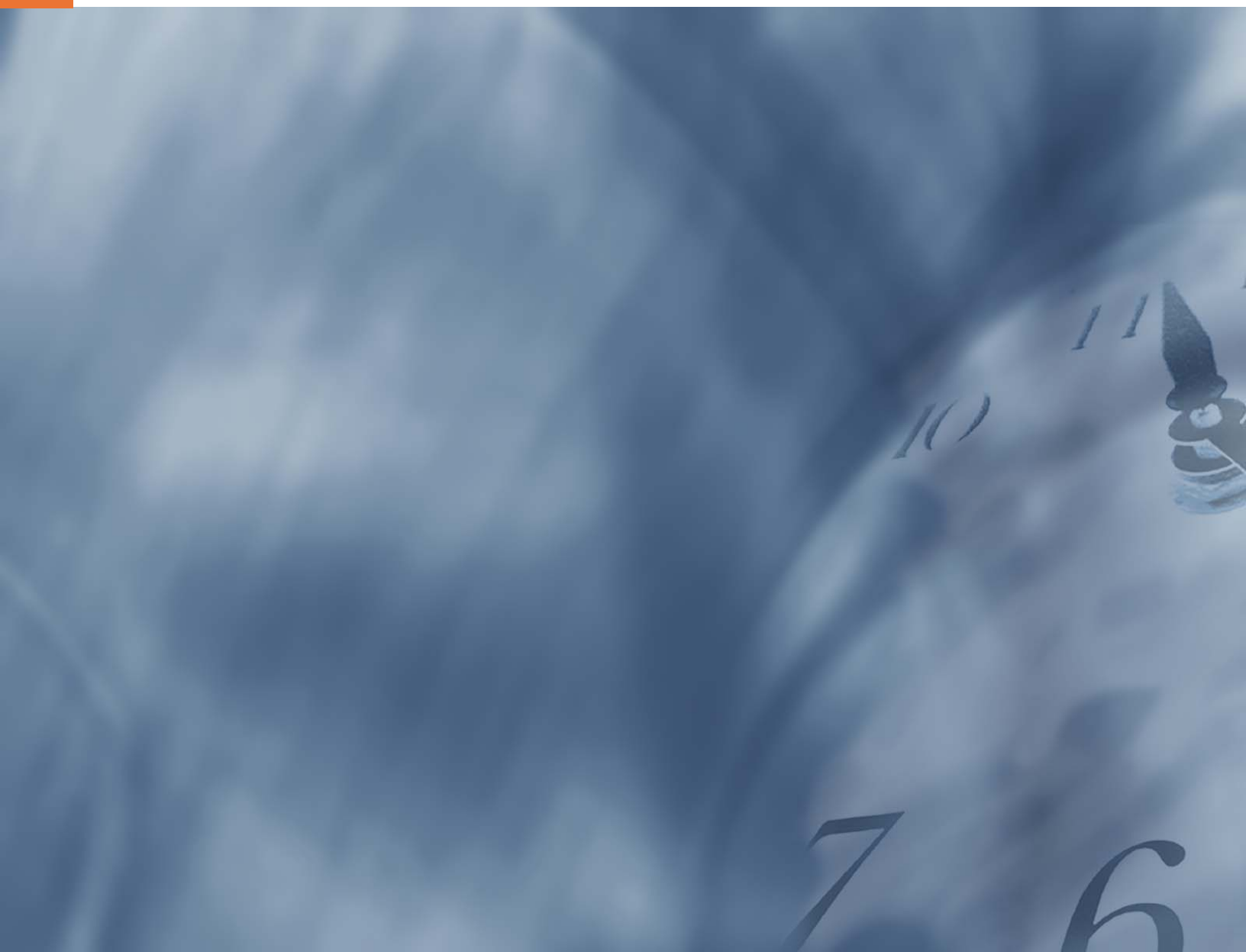


Matrix Marketing Group solves a simple problem — small and mid-sized businesses don't have good options for getting a well-designed marketing material or other graphic design services at an affordable price.

Creative & Design Services



Trusted & Proven

All design projects include at least two initial concepts plus two rounds of revisions without further fees (you may request more if you need them). Additional revisions may require additional charges. Price includes design fees only (and in the case of websites, programming where noted). Rights to stock images not specifically included in the price below.)



CUSTOM WEBSITES

Website Packages	Silver	Gold	Platinum	Custom
Number of pages	Up to 5	Up to 10	Up to 15	16+
Custom Home page design	●	●	●	●
Unique, sub pages design		●	●	●
Design concepts	2	2	3	3+
Rounds of revisions	2	3	4	4+
Photos	1	2	3	3+
External links	●	●	●	●
Mouseovers	●	●	●	●
E-Commerce	Add-on	Add-on	Add-on	●
Flash	Add-on	Add-on	Add-on	●
Copy	Client	Client	Client	Varies
Price	\$2495	\$3995	\$4995	Varies

- Included in Packages



BROCHURES

Brochure Packages	Tri-fold	4-Page Exec.	8-Page Exec.	Custom
Number of pages	1 (2 sides)	4	8	Varies
Custom design cover	●	●	●	●
Custom design pages	●	●	●	●
Design concepts	2	2	2	Varies
Rounds of revisions	2	2	2	Varies
Photos	Add-on	Add-on	Add-on	
Price	\$1495	\$2495	\$3495	Varies

- Included in Packages

Additional Options

Webpage design (no programming)	\$800 per layout
Single page design and coded	\$1000 each
Additional pages created from template	\$150 each
Additional custom pages	\$200 each
Flash animation	From \$500
E-commerce	From \$500
Copy writing	\$85/hour (\$500 minimum)
Copy editing	\$75/hour (\$500 minimum)
Website revisions	\$100/hour

Additional Options

Additional design concept	\$150 each
Copy writing	\$85/hour (\$500 minimum)
Copy editing	\$75/hour (\$500 minimum)
Additional design revisions	\$150/hour

8.5x11 Single Sheet Flyer (Single, one-sided design)

Tri-fold (three panel brochure that can be mailed in a #10 envelope)

4-Page Exec. (11x17 layout fold in half for a finished 8.5x11 size)

8-page Exec. (Two 11x17 layouts fold and stapled for finished 8.5x11 size)

Custom (Other brochures layouts, emboss, die-cut, page count as needed)

9x12 Presentation Folder (design with one or two inside pockets)

Results

Matrix Marketing Group will help you identify and maximize opportunities, increase productivity and competitiveness, create new markets and stay ahead of changing business trends.



ADVERTISEMENTS (Yellow Pages, Magazines and Newspapers)

Please specify the exact size of your ad when you request your quote.

1/4 Page or smaller	\$495
1/4 Page to 3/4 Page	\$795
Up to Full Page	\$995



DIRECT MAIL PIECES

8.5 X 11 Fold Half Mailer	\$995
8.5 X 5.5 Large Postcard Mailer	\$795
6 x 4 Small Postcard Mailer	\$595
9 x 12 Mailing Envelope	\$295

Matrix Marketing Group offers mailing services exclusively to customers who have purchased printed products from us. Our mailing services include processing your mailing list, CASS certification, inkjet addressing, removal of duplicated names in your list, postal presorting, drop off at the post office, and the postage option that fits your needs.



TEMPLATES

PowerPoint Master Slides	\$395
Word Format Existing Letterhead	\$149
Outlook/HTML Templates	\$595



OTHER DESIGN & FULFILLMENT SERVICES

We can also help with your logos, displays, labels, packaging, custom illustration, web banners, book covers, posters, transit advertising and more.

Matrix Marketing Group also offers competitive pricing for all your Direct Mail needs: Postcards, letters, self-mailers, targeted consumer and business mailing lists, design/list consulting and much more.



PRINTING

We can also help with your printing requirements.

Matrix Marketing Group can help deliver printed material fast and affordable with online color printing. Printing color post-cards, posters, brochures, greeting cards, stickers and business cards with digital process color.

Commitment to Our Clients

Our mission is to help clients achieve profitable growth.

When you work with Matrix Marketing Group, you work with a focused, committed and knowledgeable team. We are straightforward and upfront with prospective clients and will only take on companies we know we can help. We are unique by providing a greater range of services than a freelancer, yet we offer all the services of traditional agencies at an attractive price.

Matrix Marketing Group will help you identify and maximize opportunities, increase productivity and competitiveness, create new markets and stay ahead of changing business trends.

Services

- Lead Generations Programs
- Public Relations
- Corporate Identity
- Product Launches
- Marketing Consulting
- Direct Marketing
- Website Design
- Marketing Collateral and Materials
- Strategic Advisory Services
- Market Research
- Interim Marketing Executives and Staff
- Marketing Audits
- Branding and Awareness

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